

Programme for HoMER Conference, 4 – 7 July 2023

@TecnoCampus - Carrer d'Ernest Lluch, 32, 08302 Mataró, Barcelona

Tuesday 41	th July 2023			
9.00 - 10.30	Sala de Congresos: Registration and coffee			
10.30-11.30	Sala de Congresos (Auditorio): Welcome address			
	TecnoCampus. Academic Director. Elisa Sayrol Clols. Di	rector Research Group Narratives of Resistance. Aina Fe	rnández Aragonés.	
	HoMER coordinators Maria Luna, Åsa Jernudd, TecnoCampus, Universitat Pompeu Fabra, and the local organizing committee			
11.30-12.45	Sala de Congresos (Auditorio): Keynote - Laura Fair, Department of Middle Eastern, South Asian and African Studies, Columbia University			
	Title: Cinematic Spaces and the Making of Masculinities in Zanzibar and Tanzania: from the margins to the center			
13.00-14.00	Lunch			
14.00-15.45	Classroom TCM- 1 212 PANEL 1: Postwar Film and Politics	Classroom TCM 1- 213 PANEL 2: Film Festival Histories	Classroom TCM 1- 210 PANEL 3: Producing Media Fans and Memories	
	Chair: Matthew Jones, University of Exeter, UK	Chair: Alejandro Kelly-Hopfenblatt, Tulane University, USA	Chair: Karen Sztajnberg, Amsterdam School for Social Research, the Netherlands	
	1. Paul Moore, Toronto Metropolitan University,		,	
	Canada (online) and Jessica Whitehead, Cape Breton	1. Maria Luna Rassa, TecnoCampus, Pompeu Fabra	1. Ifdal Elsaket, The Netherlands-Flemish Institute in	
	University, Canada (online)	University, Spain and Ana Maria López, Universidad	Cairo, Egypt	
	Local exhibition / global distribution: The promotion	de Antioquia, Medellín, Colombia	Early Movie Audiences in Egypt: Fandom and the	
	and regulation of diasporic films in post-WWII Canada	South American documentary film festivals audiences: The 90's generation	Cinema Press, 1923-1933	



	 Rachel Moseley-Wood, The University of The West Indies, Mona, Jamaica (online) <i>The West Indies Federation and the making of</i> The Bright Land (1959) Nicolas Poppe, Middlebury College, Vermont, USA <i>Distributing Mexican cinema: Clasa-Mohme in 1950s Québec</i> Nicholas Bimson, University of Manchester, UK <i>The Arc of Joan: The Story of a Regional Films Officer, the Central Office of Information, and the Dissemination of Film in the North West of England in the Late 1940s</i> 	2. Aida Vallejo, University of the Basque Country UPV/EHU The role of Bilbao Documentary and Short Film Festival in promoting Latin American cinema: contesting narratives between the festival and its archive 3. Adriane Meusch, Bayreuth University, Germany "Who takes care of our children while we are here?" - The International Symposium on 'Women in Cinema' in 1975, St. Vincent, Italy	2. Carolyn Birdsall, University of Amsterdam, the Netherlands Cinephilia Meets Radiophilia: Intermedial and Transnational Infrastructures of Media Fandom (1920-1945) 3. Talitha Ferraz, ESPM/PPGCINE, Universidade Federal Fluminense, Brazil The protagonisms of an old star: production of memories and historiographies in "films about cinemas"
15.45-16.15	Coffee		
16.15-18.00	Classroom TCM 1- 213 WORKSHOP: Fast, Cheap & In Control: A Workshop For Building Your Own Theater History Platform & Database Michael Aronson, University of Oregon, USA		
18.30	Cafe Nou, Mataró - Carrer de la Riera, 119, 08302 Mataró Book Celebration. Sponsored by Research Group Narrativas de la Resistencia En la cartelera : cine y culturas cinematográficas en América Latina, 1896-2020. Alejandro Kelly-Hopfenblatt; Nicolás Poppe (Eds.), 2023 Kultura filmowa prowincji górnośląskiej. Kina, właściciele, widzowie [Film culture of the Upper Silesian province. Cinemas, owners, audiences], 2020		



L'Amérique latine en France. Festivals des cinémas et territoires imaginaires. Amanda Rueda, 2020

Cinema in the Arab World. New Histories, New Approaches. Ifdal Elsaket, Daniel Biltereyst & Philippe Meers (eds.), 2023.

The Social History of Cinema in Giresun from Pavlidis to Uğur (1914-1990). Mehtap Özsoy.

Wednesday 5th July 2023

Wednesday 5th July 2023					
09.00-10.45			Classroom TCM 1- 213 PANEL 5: Outdoor Cinema & Alternative Distribution		
	Chair: Monique Toppin, The University of The Bahamas	s, Nassau	Chair: Mario Slugan, Queen Mary University of London		
	From audiences' memories to artificial intelligence's dream: The case of "Hope Alkazar" or is there really hope for movie theatres? 2. Laura Teixeira, Goethe University Frankfurt Moving image art exhibitions – new spaces for a hybrid art form (Brazil, 1973-1983) 3. Sena Öndün (online) and Melis Behlil (online), İstanbul Kadir Has University, Turkey		Cines de verano: Historica	1. Antonio Rivera Arnaldos, Universidad Carlos III de Madrid, Spain Cines de verano: Historical and Spatial Approaches to the Outdoor Film Exhibition Culture in Levante, Spain	
			 Guy Barefoot, University of Leicester, UK The peripheral within the centre: Drive-in cinemas in Texas and Arizona in the 1950s Liesje Baltussen and Gertjan Willems, University of Antwerp, Belgium Distributing contestation in Belgium: Fugitive Cinema's alternative film distribution 		
10.45-11.15	Coffee				
11.15-13.00	Classroom TCM- 1 212 PANEL 6: Films in Circulation: Focusing Distribution	Classroom TCM 1- 213 PANEL 7: Mixed Media/Consumption as Resistance		Classroom TCM 1- 210 PANEL 8: Controlling the Narrative in Early 20 th Century Cinema	
	Chair: Caroline Damiens, Université Paris Nanterre, France	Chair: Philippe Meers, Un Belgium	iversity of Antwerp,	Chair: Denis Condon, Maynooth University, Ireland	

and material culture in the new working-class



Malaya before the Second World War

	1. Aydın Çam, Çukurova University, Turkey (online) Film policies in Turkey in the 1950-1980 period	1. Pedro Rafael Noa Romero, Universidad de La Habana, Cuba	1. Julie K. Allen, Brigham Young University, USA Reconsidering the center-periphery narrative of Asta
	through the Regional Management Model: The case of Adana Management Region	¿Qué ven los espectadores cubanos? What do Cuban spectators watch?	Nielsen and Urban Gad's partnership
	 Damiano Garofalo and Luana Fedele, Sapienza Università di Roma, Italy The western circulation of Mondo Cane: Distribution, promotion, reception Ozde Celiktemel-Thomen, Middle East Technical University, Turkey Cemil Filmer: A Self-Made Mogul in the Cinema History of Turkey Fadekemi Olawoye, Goethe University, Germany Netflix as a form of neo-capitalism in the Nigerian film distribution structure 	 Pedro Scofano de Almeida, Örebro University <i>The case study of "El Paquete Semanal" in Cuba: A non-teleological film history reading</i> Ollie Dixon, Independent scholar <i>New Cinema History at the political periphery: The case of 'cinema action' and the producer-spectator</i> Mario Slugan, Ata Hanifee Bin Zawawi and Weijia Zeng, Queen Mary University of London <i>Chinese and Malay Language accounts of Early Cinema in Southeast Asia</i> 	 2. Ekaterina Artemeva, Sorbonne Nouvelle University, France / University of Lausanne, Switzerland Some thoughts on films of Pathé Frères in the Russian Empire: reading of French film synopsis and their Russian versions 3. Judith Thissen, Utrecht University, The Netherlands Eastern European jews, early Yiddish cinema and diaspora cultural nationalism
13.00-14.00	Lunch break	I	
14.00-15.45	Classroom TCM- 1 212 PANEL 9: Spatial Dimensions of Movie Theaters	Classroom TCM 1- 213 PANEL 10: Exploring New Methods and Digital Data	Classroom TCM 1- 210 PANEL 11: Cinema and Resistance
	Chair: Ece Vitrinel, Galatasaray University, Turkey	Chair: Jeff Klenotic, University of New Hampshire, USA	Chair: María Paz Peirano, Universidad de Chile
	1. Şeyma Sarıbekiroğlu, İzmir Institute of Technology,	4. Natália Stadlan I.via DDCCINE Universidada	1. María A. Vélez-Serna, University of Stirling, UK
	Turkey (online) Changing Identities of İzmir Cinemas, Before and	Natália Stadler Luiz, PPGCINE, Universidade Federal Fluminense, Brazil	Projecting the green revolution in the Colombian countryside
	After the Great Fire of 1922	The usage of Microsoft Power BI to analyse films and exhibitions in Petrópolis, Brazil	2. María Soliña Barreiro Gonzàlez, Universidade de
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	2. Agata Frymus, Monash University Malaysia Space of Intimacy and Wonder: Cinemas in British	2. Julia Noordegraaf, Leon van Wissen, Ivan Kisjes	Santiago de Compostela, Spain Audiences on the winter barracks? Archive, absence

University of Amsterdam, the Netherlands and



HISTORY OF H				
	 3. María Fernanda Arias Osorio, Universidad de Antioquia, Colombia Theaters from B to Z. Cali, Colombia, the seventies 4. Mateus Sanches Duarte, Duke University, USA (online) On Brazilian collective cinema and the struggle for the right to the city 	Thunnis Van Oort, Radboo Netherlands A 'glocal' perspective on E Presenting the history of a stories 3. Åsa Jernudd, Örebro Un What to make of a diary f Century? Time-geography understanding cinemagoi	Outch cinema cultures: cinema-going through data niversity, Sweden from the early 20th as a method for	3. Urszula Biel, The Silesian Film Society, Poland How the province resisted concern: Ufa in Upper Silesia in the 1920s and 1930s
15.45-16.15	Coffee			
16.15-18.00	Classroom TCM- 1 212 PANEL 12: Cinema and Culture Chair: James M. Burns, Clemson University, USA 1. Mariagrazia Fanchi, Università Cattolica, Milano, Italy In, out, or 'in-between'. Moviegoing and cinema experie adolescents belonging to Romanian, Albanian, Morocco communities 2. Lisa Dombrowski, Wesleyan University, USA (online) Chinese-language movie theaters in North America: A community and gender relations in Dutch films 1934-1934 4. Nataliya Puchenkina, University of Lorraine, France Cross-mapping the cinematic experiences: the archeology Paris in 1934	ence of the Italian an, and Chinese comparative analysis rlands 35	Germany and Mexico Chair: Thunnis Van Oort, F 1.Kathleen Loock, Leibniz Hollywood memories and approach 2. Stefan Dierkes, Leibniz Curiosity, comfort, and con German audiences 3. Alejandra Bulla, Leibniz	Radboud University, the Netherlands University Hannover, Germany movie generations: A cross-cultural, comparative University Hannover, Germany mmerce: Hollywood remaking and the reception of University Hannover, Germany mod movies in Mexico: Remakes, sequels, and rence points



Thursday 6th July 2023

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09.00-10.45	Classroom TCM- 1 212	Classroom TCM 1- 213	Classroom TCM 1- 210
	PANEL 14: Contemporary Production, Distribution	PANEL 15: Cinema at the Periphery	PANEL 16: Cinema across Borders
	and Exhibition		
		Chair: Özge Özyılmaz, Ankara Science University,	Chair: Clara Pafort-Overduin, Utrecht University, the
	Chair: Dalila Missero, Lancaster University, UK	Turkey	Netherlands
	Saren Sztajnberg, Amsterdam School for Social	1. María Paz Peirano, Universidad de Chile	1. Sigal Yona, Ghent University, Belgium
	Research, The Netherlands	Outside the metropolis: Youth culture and memories	Connecting cinema histories across Western Asia:
	Audience engagement events and transnational discursive socialization	of cinemagoing in intermediate cities	Comparisons and entanglements
		2. Silvia Dibeltulo and Daniela Treveri Gennari,	2. Mélisande Leventopoulos, University Paris 8
	2. Hadija Chalupe da Silva, Federal Fluminense	Oxford Brookes University, UK	Vincennes Saint-Denis, France
	University (UFF) and ESPM Rio, Brazil	Centres and peripheries of film popularity in post-war	Regional Film Entanglements in times of Geopolitical
	International co-production of Brazilian	Italy	Unrest and National Homogenisation. Distributing
	documentaries (online)	2. Carelina Damiena Huirensité Baria Nantarra	Turkish Cinema in Northern Greece (1947-1974)
	3. Maya Nedyalkova, Oxford Brookes University, UK	3. Caroline Damiens, Université Paris Nanterre, France	3. Amrita Biswas, Goethe University, Germany
	Bulgarian film haters? Re-conceptualising 'dislike' in	"Cine-Service" for indigenous audiences in the Soviet	Basusree: Configuring an Alternative Film Culture in
	local audiences' reactions to New Bulgarian Cinema	North: "Red Chums" as a distinct peripheral mode of	Post-Partition Calcutta
	(online)	exhibition?	
	4. Ana Fernanda Barrera Olmedo, Universidad	4. Mehtap Özsoy, University of Giresun, Turkey	
	Autonoma Metropolitana (UAM-Iztapalapa), Mexico The cinematographic experience during the COVID-19	Cinema experience in a mining town in Eregli	
	pandemic: rituals of consumption among film		
	spectators from different socioeconomic statuses in		
	Mexico City		
10.45-11.15	Coffee		



11.15-13.00	Classroom TCM- 1 212 PANEL 17: Geographical Patterns in Cultural and Economic Divides in Italian Film Exhibition Chair: Daniela Treveri Gennari, Oxford Brookes University, UK 1. Virgil Darelli, Università Cattolica, Italy The Fascist management of movie theatres in 1930s rural Italy 2. Elena Mosconi, University of Pavia, Italy Cinema at the centre. Topography of the cinema exhibition in urban centres in two Italian cities 3. Paola Dalla Torre, Lumsa University and Alfonso Venturini, University of Florence, Italy (online) Urban/suburban dynamics of art house cinemas in Italy 4. Paolo Villa, University of Pavia, Italy Shifting centres, moving margins. An urban anthropology of movie theatres and moviegoing in Venice	Classroom TCM 1- 213 PANEL 18: Peripheral and Alternative Exhibition Contexts, Institutional Practices and Intermedial Relations Chair: Morgan Corriou, Université Paris 8 Vincennes – Saint-Denis 1. Anushrut Ramakrishnan Agrwaal, University of St. Andrews, UK Give us today our daily film (criticism): The influence of religious instruction on the institutionalisation of educational film 2. Steven Stergar, Università degli studi di Udine, Italy Understanding a periphery film culture: the role of the Jesuit's Antonianum to moviegoing practices 3. Jeffrey Klenotic, University of New Hampshire, USA Moving Pictures as an aspect of Civilian Conservation Corps camp cultures	Classroom TCM 1- 210 PANEL 19: Female Impersonator Artist Performance; Women and Spectatorship Chair: Thalita Ferraz, ESPM/PPGCINE, Universidade Federal Fluminense, Brazil 1. Pedro Lapera, Fundação Biblioteca Nacional, Brazil From one "good example" to another: cinematographic consumption and women's presence in urban space during Rio de Janeiro's Belle Époque 2. Sancler Ebert, UFF/UNL/FMU-FIAAM, Brazil The circuit of Darwin, a female impersonator artist, in the cinemas of Rio de Janeiro in the 1920s 3. Sibel Kaba, Trabzon University, Turkey Female cinemagoing in Trabzon, 1950-1970
13.00-14.00	Lunch		
14.00-15.45	Classroom TCM 1- 213 WORKSHOP: Identifying, Describing and Linking Film Julia Noordegraaf, Leon van Wissen, Ivan Kisjes, CREAT	Data E - University of Amsterdam and Daniela Treveri Gennari	, Oxford Brookes



15.45-16.15	Coffee	
16.15-18.00	Classroom TCM- 1 212 PANEL 20: Argentine Cinema	Classroom TCM 1- 213 PANEL 21: Colonial Cinema Cultures
	Chair: Ana Rosas Mantecón, Universidad Autónoma Metropolitana Iztapalapa, Mexico City	Chair: Mélisande Leventopoulos, University Paris 8 Vincennes Saint-Denis, France
	1. Clara Beatriz Kriger, Instituto de Artes del Espectáculo. Universidad de Buenos Aires (online) The "Monster Programme" as a popular exhibition system in Argentina	1. Morgan Corriou, Université Paris 8 Vincennes – Saint-Denis, France "Whoever controls distribution controls cinema"? The political economy of film trade in the French colonial Empire
	2. Alejandro Kelly-Hopfenblatt, Tulane University, USA Circulation of Good Neighbor films in Argentina: nationalism, cosmopolitanism and cultural diplomacy	2. Thunnis van Oort, Radboud University, the Netherlands and Jerome Egger, Anton de Kom University, Suriname Reassessing colonial relations? Film programming in Paramaribo during the interwar period
	3. Cecilia Nuria Gil Mariño, CONICET - Universidad de San Andrés (online) and Sonia Sasiain, Instituto de Artes del Espectáculo, Universidad de Buenos Aires, Argentina Cinematographic memory, territory and affections in Buenos Aires (1940-1950): The case of the northern neighborhoods of the city of Buenos Aires	3. Paolo Noto, Università di Bologna, Italy and Francesco Di Chiara, Università eCampus Novedrate, Italy. Foreign affair: Neo-colonial logics in the transnational expansion of the Italian film industry (1940-1960)
	4. Marina Moguillansky, CONICET and EIDAES-UNSAM (online) The working class and cinema-going in Buenos Aires 1940/1950	
19.00		<u>. I</u>
		tel, Passeig Maritim 324, Mataró nce dinner



Friday 7th	July 2023		
09.00-14.00	Classroom Business Lab: 8-minute individual presentations can be booked via eventbrite on the HoMER website, https://homernetwork.org/annual-conference/ Artist exhibition: Odeon VR – Sensing Dolce Vita: An Experiment in VR Storytelling Eleonora Roaro, artist and researcher, lecturer in New Media Aesthetics, Sociology of New Media & Modern Art History at NABA, Milano linktr.ee/eleonoraroaro		
09.00-10.45	Classroom TCM- 1 212 PANEL 22: Cinema and Politics in the American South Chair: Sancler Ebert, UFF/UNL/FMU-FIAAM, Brazil 1. James M. Burns, Clemson University, USA Early cinema and African-American audiences: the view from the American South 2. David Morton, University of Central Florida, USA A failure to "atone for their past misdeeds:" Florida's role in perpetuating the cinematic lost cause 3. Claire Dutriaux, Sorbonne Université, France Configurations and reconfigurations of Southern censorship against Hollywood in Better Film Committees: the control of cinema as a female political weapon (1920-1945)	Classroom TCM 1- 213 PANEL 23: Performing Cinema Music from the Silent Era to the Transition to Sound Chair: Özde Çeliktemel-Thomen, Middle East Technical University 1. Dennis Condon, Maynooth University, Ireland Irish cinema music's "Hopeless Grooviness" in the 1920s 2. Özge Özyılmaz, Ankara Science University, Turkey Diversity of sound and music in silent film exhibitions in Istanbul 3. Laraine Porter, DeMontfort University, Leicester, UK Women, silent film music and the transition to sound cinema in Britain	
10.45-11.15	Coffee		



11.15-13.00

Classroom TCM- 1 212

PANEL 24: Presentations of Websites and Archives

Chair: Julia Noordegraaf, University of Amsterdam, the Netherlands

- 1. Monique Toppin, The University of The Bahamas and Erica Carter, King's College, London, UK *The Bahamas Film Culture Project*
- 2. Matthew Jones, University of Exeter, UK and Jaq Chell, Cinema for All, UK An archive for the British Federation of Film Societies
- 3. Lívia Cabrera (online), Ryan Brandão (online) and Sancler Ebert, PPGCine-UFF, Brazil Website "Histórias de cinemas": a platform that reunites the brazilian researches about cinematographic exhibition

Classroom TCM 1-213

PANEL 25: Feminist Perspectives on Data and Digital Tools in Women's Media Histories. Reflections on an Exploratory Digital Humanities Project

Chair: Julie K. Allen, Brigham Young University, USA

1. Ainamar Clariana Rodagut, Open University of Catalonia

Decentering cinelubism as a way to decolonise and depatriarchalise cinema history

- 2. Dalila Missero, Lancaster University, UK Mapping transnational feminist filmmaking of the 1980s in the BFI National Television Archive
- 3. Rosa Barotsi, University of Modena and Reggio Emilia, Italy Is it feminist? Methodological challenges in the construction of a large dataset of Italian women film professionals 1964-2020

Classroom TCM 1-210

PANEL 26: The Cultura de la Pantalla Network. New Cinema Histories in Latin America and Europe, Beyond Center and Peripheries

Chair: Jorge Oter, TecnoCampus Mataró-Maresme

1. José Carlos Lozano, Texas A&M International University, USA

Concentration of ownership and control of movie theaters in northeastern Mexico. The case of the Circuito Rodríguez: 1904-1947

- 2. Iliana Ferrer, Virginia Luzón and Quim Puig, Autonomous University of Barcelona; Daniel Biltereyst, Ghent University, Belgium Barcelona 1942: a programming analysis of the film exhibition scene in Barcelona after the Spanish Civil War
- 3. Jerónimo Repoll, Universidad Autónoma Metropolitana, Xochimilco, Mexico City Faint memories of the film experience in Mexico City
- 4. Ana Rosas Mantecón, Universidad Autónoma Metropolitana Iztapalapa, Mexico City; Daylenis Blanco Lobaina, Universidad de Oriente, Cuba and Philippe Meers, University of Antwerp, Belgium Searching for "new" cinema audiences in Cuba. An exploratory study on lived cinema cultures since the Revolution

13.00-14.00

Lunch



14.00-15.00	Classroom TCM 1- 213	
	Presentations of 3 interventions involving local moving image archives in Mataró	
	Chair: Maria Luna -Rassa, TecnoCampus	
	Histories del Punt: Strategies for cataloging, conservation and dissemination of the national film heritage Aina Fernández, Carlota Frisón, Laura Delgado, Maria Soliña Barreiro. TecnoCampus, Narrativas de la Resistencia	
	TV Mataró and Mataró Ràdio: Audiovisual archive and social cohesion Oriol Burgada Mascaró and Pep Andreu Buch, Contents Director at Mataró Audiovisual	
	Peiró42: Reappropriating Local Memory Eloi Aymerich Casas.	
15.00-16.30	Classroom TCM 1- 213 Annual General Meeting of the HoMER-network Closing Remarks by Ana Rosas Mantecón and Daniela Treveri Gennari	
16.30-17.00	Coffee	

HoMER network coordinators Åsa Jernudd and Maria Luna Rassa; members of the HoMER 2023 Conference Committee: Julie Allen, Daniël Biltereyst, James M Burns, Sancler Ebert, Aína Fernández Aragonés, Dalila Missero, Clara Pafort-Overduin, Ana Rosas Mantecón, Jorge Oter, Daniela Treveri Gennari, Thunnis Van Oort; local Organising Committee at TecnoCampus-Universitat Pompeu Fabra: Marco Antonio Rodríguez, Marta Carceller, Anna Gabriel Rovira, Maria Luna Rassa, Cristina Cabrera Heredia; and Student support Laura Delgado, Oscar Kaiser, Martí Juanola Mirapex.