

Preliminary Programme for HoMER @Barcelona Conference, 4 – 7 July 2023

Tuesday 4	th July 2023					
9.00 - 10.30	Registration and coffee					
10.30-11.30	Sala de Congresos (Auditorium)					
	Welcome address - Maria Luna, Åsa Jernudd (HoMER coordina	tors)				
	Formal welcome from TechnoCampus, Universitat Pompeu Fak Local organizing committée - practical info	ora -				
11.30-12.45	Keynote: Laura Fair, Department of Middle Eastern, South Asian and African Studies, Columbia University					
	Title: Cinematic Spaces and the Making of Masculinities in Zanzibar and Tanzania: from the margins to the center					
13.00-14.00	Lunch					
14.00-15.45	Classroom TBA PANEL 1: Producing Media Fans and Memories	Classroom TBA PANEL 2: Film Festival Histories	Classroom TBA PANEL 3: Overcoming Distribution Challenges			
	Chair: TBA	Chair: Alejandro Kelly-Hopfenblatt, Tulane University, USA	Chair: TBA			
	1. Ifdal Elsaket, The Netherlands-Flemish Institute in Cairo,		1. Liesje Baltussen, University of Antwerp, Belgium			
	Egypt	1. Maria Luna Rassa, TecnoCampus, Pompeu	Distributing contestation in Belgium: Fugitive			
	Early Movie Audiences in Egypt: Fandom and the Cinema	Fabra University, Spain	Cinema's alternative film distribution			
	Press, 1923-1933	South American documentary film festivals audiences: The 90's generation	2. Veronica Johnson, Maynooth University, Ireland			
	2. Carolyn Birdsall, University of Amsterdam, the Netherlands	dudichies. The 50's generation	The pioneering work of Ellen O'Mara Sullivan in			

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	Cinephilia Meets Radiophilia: Intermedial and Transnational Infrastructures of Media Fandom (1920-1945)	2. Aida Vallejo, University of the Basque Country UPV/EHU The role of Bilbao Documentary and Short Film	promoting the Film Company of Ireland films in America in 1918				
	3. Talitha Ferraz, PPGCINE, Universidade Federal Fluminense, Brazil The protagonisms of an old star: production of memories and historiographies in "films about cinemas"	Festival in promoting Latin American cinema: contesting narratives between the festival and its archive 3. Adriane Meusch, Bayreuth University, Germany "Who takes care of our children while we are here?" - The International Symposium on 'Women in Cinema' in 1975, St. Vincent, Italy	3. Nicholas Bimson, University of Manchester, UK The Arc of Joan: The Story of a Regional Films Officer, the Central Office of Information, and the Dissemination of Film in the North West of England in the Late 1940s				
15.45-16.15	Coffee						
16.15-18.00	Classroom TBA						
	Workshop: Fast, Cheap & In Control: A Workshop for Building Your Own Theater History Platform & Database Michael Aronson, University of Oregon, USA						
18.30	Book launch (Atenea Hotel?)						
Wednesda	ay 5th July 2023						
09.00-10.45	Classroom TBA PANEL 4: Argentine Cinema	Classroom TBA PANEL 5: New Perspectives in Cinema Historical Research	Classroom TBA PANEL 6: Outdoor/Drive-in Cinema				
	Chair: Ana Rosas Mantecon, Universidad Autónoma Metropolitana Iztapalapa, Mexico City	Chair: Monique Toppin, The University of The Bahamas, Nassau	Chair: Mario Slugan, Queen Mary University of London				
	1. Clara Beatriz Kriger, Universidad de Buenos Aires (online) The "Monster Programme" as a popular exhibition system in Argentina	1. Melis Behlil and Sena Öndün, İstanbul Kadir Has University, Turkey Changes in the Audience Experience - A Case	1. Bianca Pires, Universidad Autónoma Metropolitana (UAM-I, México) Audiences occupy the streets: a look at outdoor screenings at documentary film festivals in Mexico				

- 2. Alejandro Kelly-Hopfenblatt, Tulane University, USA Circulation of Good Neighbor films in Argentina: nationalism, cosmopolitanism and cultural diplomacy
- 3. Sonia Sasiain, Universidad de Buenos Aires, Argentina Cinematographic memory, territory and affections in Buenos Aires (1940-1950): The case of the northern neighborhoods of the city of Buenos Aires
- 4. Marina Moguillansky, CONICET and EIDAES-UNSAM (online)

The working class and cinema-going in Buenos Aires 1940/1950

Study on Kadıköy Cinema

- 2. Laura Teixeira, Goethe University Frankfurt Moving image art exhibitions – new spaces for a hybrid art form (Brazil, 1973-1983)
- 3. Gülsenem Gün and Ece Vitrinel, Galatasaray University, Turkey From audiences' memories to artificial intelligence's dream: The case of "Hope Alkazar" or is there really hope for movie theatres?
- 2. Antonio Rivera Arnaldos, Universidad Carlos III de Madrid, Spain

Cines de verano: Historical and Spatial Approaches to the Outdoor Film Exhibition Culture in Levante, Spain

3. Guy Barefoot, University of Leicester, UK
The peripheral within the centre: Drive-in cinemas in
Texas and Arizona in the 1950s

10.45-11.15

Coffee

11.15-13.00 | Classroom TBA

PANEL 7: Mixed Media/Consumption as Resistance

Chair: Philippe Meers, University of Antwerp, Belgium

- 1. Pedro Rafael Noa Romero, Universidad de La Habana, Cuba ¿Qué ven los espectadores cubanos? What do Cuban spectators watch?
- 2. Pedro Scofano de Almeida, Örebro University The case study of "El Paquete Semanal" in Cuba: A nonteleological film history reading
- 3. Ollie Dixon, Independent scholar New Cinema History at the political periphery: The case of 'cinema action' and the producer-spectator
- 4. Mario Slugan, Ata Hanifee Bin Zawawi and Weijia Zeng, Queen Mary University of London Chinese and Malay Language accounts of Early Cinema in Southeast Asia

Classroom TBA

PANEL 8: Films in Circulation: Focusing Distribution

Chair: Ayse Toy Par, Galatasaray University, Turkey

- 1. Aydın Çam, Çukurova University, Turkey Film policies in Turkey in the 1950-1980 period through the Regional Management Model: The case of Adana Management Region
- 2. Damiano Garofalo and Luana Fedele, Sapienza Università di Roma, Italy The western circulation of Mondo Cane: Distribution, promotion, reception
- 3. Ozde Celiktemel-Thomen, Middle East Technical University, Turkey Cemil Filmer: A Self-Made Mogul in the Cinema History of Turkey

Classroom TBA

PANEL 9: Controlling the Narrative

Chair: Denis Condon, Maynooth University, Ireland

- 1. Julie K. Allen, Brigham Young University, USA Reconsidering the center-periphery narrative of Asta Nielsen and Urban Gad's partnership
- 2. Ekaterina Artemeva, Sorbonne Nouvelle University, France / University of Lausanne, Switzerland Some thoughts on films of Pathé Frères in the Russian Empire: reading of French film synopsis and their Russian versions
- 3. Judith Thissen, Utrecht University, The Netherlands Eastern European jews, early Yiddish cinema and diaspora cultural nationalism

13.00-14.00	Lunch break	4. Fadekemi Olawoye, Goethe University, Germany Netflix as a form of neo-capitalism in the Nigerian film distribution structure	
13.00-14.00	Lunch break		
14.00-15.45	Classroom TBA PANEL 10: Exploring New Methods and Digital Data Chair: TBA 1. Natália Stadler Luiz, PPGCINE, Universidade Federal Fluminense, Brazil The usage of Microsoft Power BI to analyse films and exhibitions in Petrópolis, Brazil 2. Julia Noordegraaf, University of Amsterdam, The Netherlands A 'glocal' perspective on Dutch cinema cultures: Presenting the history of cinema-going through data stories 3. Åsa Jernudd, Örebro University What to make of a diary from the early 20th Century? Time- geography as a method for understanding cinemagoing as mediatization	Classroom TBA PANEL 11: Contemporary Production, Distribution and Exhibition Chair: María Paz Peirano, Universidad de Chile 1. Karen Sztajnberg, Amsterdam School for Social Research, The Netherlands Audience engagement events and transnational discursive socialization 2. Hadija Chalupe da Silva, Federal Fluminense University (UFF) and ESPM Rio, Brazil International co-production of Brazilian documentaries 3. Maya Nedyalkova, Oxford Brookes University, UK Bulgarian film haters? Re-conceptualising 'dislike' in local audiences' reactions to New Bulgarian Cinema 4. Ana Fernanda Barrera Olmedo, Universidad Autonoma Metropolitana (UAM-Iztapalapa), Mexico The cinematographic experience during the	Classroom TBA PANEL 12: Spatial Dimensions of Movie Theaters Chair: TBA 1. Şeyma Sarıbekiroğlu, İzmir Institute of Technology, Turkey Changing Identities of İzmir Cinemas, Before and After the Great Fire of 1922 2. Agata Frymus, Monash University Malaysia Space of Intimacy and Wonder: Cinemas in British Malaya before the Second World War 3. Ayse Toy Par and Gülsenem Gun, Galatasaray University, Turkey Hierarchy in movie theater spaces in Turkey between 1950-1970 4. María Fernanda Arias Osorio, Universidad de Antioquia, Colombia Theaters from B to Z. Cali, Colombia, the seventies
		COVID-19 pandemic: rituals of consumption among film spectators from different socioeconomic statuses in Mexico City	
15.45-16.15	Coffee	1	1

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Classroom TBA

PANEL 13: Cinema and Resistance

Chair: Dalila Missero, Lancaster University, UK

- 1. María A. Vélez-Serna, University of Stirling, UK *Projecting the green revolution in the Colombian countryside*
- 2. María Soliña Barreiro Gonzàlez, Universidade de Santiago de Compostela, Spain Audiences on the winter barracks? Archive, absence and

material culture in the new working-class documentary film

- 3. Urszula Biel, Independent scholar How the province resisted concern: Ufa in Upper Silesia in the 1920s and 1930s
- 4. Mateus Sanches Duarte, Duke University, USA (online)
 On Brazilian collective cinema and the struggle for the right to
 the city

Classroom TBA

PANEL 14: Cinema and Culture

Chair: James M. Burns, Clemson University, USA

- 1. Mariagrazia Fanchi, Università Cattolica, Milano, Italy In, out, or 'in-between'. Moviegoing and cinema experience of the Italian adolescents belonging to Romanian, Albanian, Moroccan, and Chinese communities
- 2. Lisa Dombrowski, Wesleyan University, USA Chinese-language movie theaters in North America: A comparative analysis
- 3. Clara Pafort-Overduin, Utrecht University, The Netherlands Popularity and gender relations in Dutch films 1934-1935

Classroom TBA

Committee

PANEL 15: Soviet Cinema Practices

Chair: Caroline Damiens, Université Paris Nanterre, France

- 1. Ivan Karnauhov, European University in St. Petersburg Reception of the Soviet WWII films (1957-1962): on the basis of audience letters to the Lenin Prize
- 2. Nataliya Puchenkina, University of Lorraine, France

 Cross-mapping the cinematic experiences: the

archeology of Soviet cinema in Paris in 1934

- 3. Kristina Tanis, National Research University Higher School of Economics, Moscow Cinema memory: the case study of the Soviet viewership
- 4. Anastasiia Balykova, Independent Scholar Concept of "Screening-day" in Soviet Film Culture

Thursday 6th July 2023

09.00-10.45

Classroom TBA

PANEL 16: Hollywood Memories: Film Consumption and Reception Practices in Germany and Mexico

Chair: Clara Pafort-Overduin, Utrecht University, the Netherlands

1.Kathleen Loock, Leibniz University Hannover, Germany Hollywood memories and movie generations: A cross-cultural, comparative approach

Classroom TBA

PANEL 17: Cinema at the Periphery

Chair: Özge Özyılmaz, Ankara Science University, Turkey

1. María Paz Peirano, Universidad de Chile Outside the metropolis: Youth culture and memories of cinemagoing in intermediate

Classroom TBA

PANEL 18: Cinema across Borders

Chair: Thunnis Van Oort, Radboud University, the Netherlands

1. Sigal Yona, Ghent University, Belgium Connecting cinema histories across Western Asia: Comparisons and entanglements

- 2. Stefan Dierkes, Leibniz University Hannover, Germany Curiosity, comfort, and commerce: Hollywood remaking and the reception of German audiences
- 3. Alejandra Bulla, Leibniz University Hannover, Germany The dominance of Hollywood movies in Mexico: Remakes, sequels, and franchises as cultural reference points
- 4. Fabiola Alcalá, Universidad de Guadalajara, Mexico Hollywood cinema as part of the Mexican imaginary

cities

- 2. Silvia Dibeltulo and Daniela Treveri Gennari, Oxford Brookes University, UK Centres and peripheries of film popularity in post-war Italy
- 3. Caroline Damiens, Université Paris Nanterre, France "Cine-Service" for indigenous audiences in the Soviet North: "Red Chums" as a distinct peripheral mode of exhibition?
- 4. Mehtap Özsoy, University of Giresun, Turkey Cinema experience in a mining town in Eregli

- 2. Mélisande Leventopoulos, University Paris 8 Vincennes Saint-Denis, France Persistent cinematic entanglements in the bordering North. The circulation of Turkish cinema within Greek Macedonia and Thrace in times of geopolitical unrest and national homogenisation (1949-1974)
- 3. Amrita Biswas, Goethe University, Germany Post-partition discursive anxieties and the Kolkata Film Society Movement

10.45-11.15 **Coffee**

11.15-13.00 Cla

Classroom TBA

PANEL 19: Canadian Postwar Film and Politics

Chair: Matthew Jones, University of Exeter, UK

- 1. Paul Moore, Toronto Metropolitan University, Canada and Jessica Whitehead, Cape Breton University, Canada Local exhibition / global distribution: The promotion and regulation of diasporic films in post-WWII Canada
- 2. Rachel Moseley-Wood, The University of The West Indies, Mona, Jamaica

 The West Indies Federation and the making of The Bright Land (1959)
- 3. Nicolas Poppe, Middlebury College, Vermont, USA

Classroom TBA

PANEL 20: Peripheral and Alternative Exhibition Contexts, Institutional Practices and Intermedial Relations

Chair: Morgan Corriou, Université Paris 8 Vincennes – Saint-Denis

- 1. Anushrut Ramakrishnan Agrwaal, University of St. Andrews, UK Give us today our daily film (criticism): The influence of religious instruction on the institutionalisation of educational film
- 2. Steven Stergar, Università degli studi di Udine, Italy

Classroom TBA

PANEL 21: Female Impersonator Artist Performance; Women and Spectatorship

Chair: Thalita Ferraz, PPGCINE, Universidade Federal Fluminense, Brazil

- 1. Pedro Lapera, Fundação Biblioteca Nacional, Brazil From one "good example" to another: cinematographic consumption and women's presence in urban space during Rio de Janeiro's Belle Époque
- 2. Sancler Ebert, UFF/UNL/FMU-FIAAM, Brazil
 The circuit of Darwin, a female impersonator artist,
 in the cinemas of Rio de Janeiro in the 1920s

			ling a periphery film culture: the	
		role of the Jesuit's Antonianum to moviegoing practices		3. Sibel Kaba, Trabzon University, Turkey Female cinemagoing in Trabzon, 1950-1970
		3. Jeffrey Kl Hampshire,	enotic, University of New USA	
		•	tures as an aspect of Civilian	
		Conservatio	on Corps camp cultures	
13.00-14.00	Lunch			
14.00-15.45	Classroom TBA			
	Workshop: Identifying, Describing and Linking Film Data			
	Julia Noordegraaf, Leon van Wissen, Ivan Kisjes, CREATE - Univer	rsity of Amsi	terdam and Daniela Treveri Gennari	, Oxford Brookes
15.45-16.15	Coffee			
16.15-18.00	Classroom TBA		Classroom TBA	
	PANEL 22: Geographical Patterns in Cultural and Economic Divi	ides in	PANEL 23: Colonial Cinema Cultur	es
			Chair: Mélisande Leventopoulos, l	University Paris 8 Vincennes Saint-Denis, France
	Chair: Daniela Treveri Gennari, Oxford Brookes University, UK			
			-	s 8 Vincennes – Saint-Denis, France
	1. Virgil Darelli, Università Cattolica, Italy			trols cinema"? The political economy of film trade in
	The Fascist management of movie theatres in 1930s rural Italy		the French colonial Empire	
	2. Elena Mosconi, University of Pavia, Italy		2. Thunnis van Oort, Radboud Univ	versity, the Netherlands and Jerome Egger, Anton de
	Cinema at the centre. Topography of the cinema exhibition in url	ban	Kom University, Suriname	
	centres in two Italian cities		Reassessing colonial relations? Film period	n programming in Paramaribo during the interwar
	3. Paola Dalla Torre, Lumsa University and Alfonso Venturini, Un	iversity of		
	Florence, Italy		3. Paolo Noto, Università di Bologna, Italy	
	Urban/suburban dynamics of art house cinemas in Italy		Foreign affair: Neo-colonial logics industry (1940-1960)	in the transnational expansion of the Italian film
	4. Paolo Villa, University of Pavia, Italy			
	Shifting centres, moving margins. An urban anthropology of movie			
	theatres and moviegoing in Venice			

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19.00			rant - Address			
	Conference dinner					
Friday 7th	July 2023					
09.00-15.00	Classroom TBA: 8 minute individual presentations can be booked	ed at XXXX				
	Artist exhibition: Odeon VR – Sensing Dolce Vita: An Experiment in VR Storytelling					
	Eleonora Roaro, artist and researcher, lecturer in New Media Aesthetics, Sociology of New Media & Modern Art History at NABA, Milano					
	linktr.ee/eleonoraroaro					
09.00-10.45	Classroom TBA	Cla	assroom TBA			
	PANEL 24: Cinema and Politics in the American South	PA	NEL 25: Performing Cinema Mus	ic from the Silent Era to the Transition to Sound		
	Chair: Sancler Ebert, UFF/UNL/FMU-FIAAM, Brazil	Ch	Chair: Özde Çeliktemel-Thomen, Middle East Technical University, Turke			
	1. James M. Burns, Clemson University, USA Early cinema and African-American audiences: the view from the Americ South		Dennis Condon, Maynooth Unive	• •		
		American Iris	sh cinema music's "Hopeless Groc	oviness" in the 1920s		
			Özge Özyılmaz, Ankara Science U			
	 David Morton, University of Central Florida, USA A failure to "atone for their past misdeeds:" Florida's role in perpetuating the cinematic lost cause Claire Dutriaux, Sorbonne Université, France Configurations and reconfigurations of Southern censorship against Hollywood in Better Film Committees: the control of cinema as a female 		versity of sound and music in silen	it film exhibitions in istanbul		
			Laraine Porter, DeMontfort Unive			
			omen, silent film music and the tr	ansition to sound cinema in Britain		
	political weapon (1920-1945)					
10.45-11.15	Coffee					
11.15-13.00	Classroom TBA Cla	lassroom TBA	4	Classroom TBA		
	PANEL 26: Feminist Perspectives on Data and Digital Tools in PA	ANEL 27: Pres	entations of Websites and	PANEL 28: The Cultura de la Pantalla Network. Nev		

	Women's Media Histories Chair: TBA	Archives Chair: Julia Noordegraaf, University of	Cinema Histories in Latin America and Europe, Beyond Center and Peripheries
		Amsterdam, the Netherlands	Chair: TBA
	 Ainamar Clariana Rodagut, Open University of Catalonia Decentering cinelubism as a way to decolonise and depatriarchalise cinema history Dalila Missero, Lancaster University, UK Mapping transnational feminist filmmaking of the 1980s in the BFI National Television Archive Rosa Barotsi, University of Modena and Reggio Emilia, Italy Is it feminist? Methodological challenges in the construction of a large dataset of Italian women film professionals 1964-2020 	1. Monique Toppin, The University of The Bahamas & Erica Carter, Kings College, London, UK The Bahamas Film Culture Project 2. Matthew Jones, University of Exeter, UK and Jaq Chell, Cinema for All, UK An archive for the British Federation of Film Societies 3. Lívia Cabrera, Ryan Brandão and Sancler Ebert, PPGCine-UFF, Brazil Website "Histórias de cinemas": a platform that reunites the brazilian researches about cinematographic exhibition	1. Ana Rosas Mantecón, Universidad Autónoma Metropolitana Iztapalapa, Mexico City; Daylenis Blanco Lobaina, Universidad de Oriente, Cuba and Philippe Meers, University of Antwerp, Belgium Searching for "new" cinema audiences in Cuba. An exploratory study on lived cinema cultures since the Revolution 2. José Carlos Lozano, Texas A&M International University, USA Concentration of ownership and control of movie theaters in northeastern Mexico. The case of the Circuito Rodríguez: 1904-1947 3. Iliana Ferrer, Virginia Luzón and Quim Puig, Autonomous University of Barcelona; Daniel Biltereyst, Ghent University, Belgium Barcelona 1942: a programming analysis of the film exhibition scene in Barcelona after the Spanish Civil War
			Metropolitana, Xochimilco, Mexico City Faint memories of the film experience in Mexico City
			Tame memories of the firm experience in wexiet city
13.00-14.00	Lunch		
14.00-15.00		Room - TBA	
	Local presentation Strategies for cataloging, conservation and dissemination of the national film heritage Chair: Mataró Audiovisual // Histories del Punt (Archive)		
15.00-16.30	Room - TBA		

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	Annual General Meeting
16.30-17.00	Coffee
18.30	Place - Address - in the big city Book celebration Chair: TBA
20.00?	Place - Address - in the big city Closing event

HoMER network coordinators Åsa Jernudd and Maria Luna Rassa; members of the HoMER 2023 Conference Committee: Julie Allen, Daniël Biltereyst, James M Burns, Sancler Ebert, Dalila Missero, Clara Pafort-Overduin, Ana Rosas Mantecon, Daniela Treveri Gennari, Thunnis Van Oort; and the local Organising Committee at TecnoCampus-Universitat Pompeu Fabra: Marta Carceller, Anna Gabriel Rovira, Aína Fernández Aragonés, Jorge Oter, Maria Luna Rassa